

CONFERENCE & EVENT BRANDING ITEMS CHECKLIST

BRANDING ITEMS CHECKLIST 2019 PAGE ONE

ATRIUM ENTRANCE

Porte Cochere

	UNIT PRICING PER DAY	QUANTITY
Fascia Panels (3)	\$7,000 ea	_____
Pillars (4)	\$4,000 ea	_____

Doors & Windows (43 panes)

Side Door Sets (4) - 1 door, 5 windows each	\$1,000 ea	_____
Revolving Center Door Set - 3 doors, 9 windows	\$2,000 ea	_____
Sliding Door Set - 2 doors, 5 windows	\$2,000 ea	_____

Exterior Graphics

Wall - Large GoBo Light	\$3,500 ea	_____
Wall - Large Banner	\$5,000 ea	_____

GRAND ATRIUM + EAST ATRIUM

Atrium Entrance Lobby

Wall - Front Door Header	\$2,000 ea	_____
Wall - Front Desk "Art Frames" (2)	\$2,000 ea	_____
Wall - Front Desk Front Panels	\$2,000 all	_____
Wall - Video Wall - Full Day*	\$6,000 ea	_____
Wall - Video Wall - 1-hr Time Slot*	\$1,000 ea	_____
Wall - Video Wall - 1 hr in Rotation* (30 sec. every 10-min.)	\$1,000 ea	_____
Wall - GoBo Light	\$2,000 ea	_____
Wall - Concierge Desk Front Panels	\$1,000 all	_____
Pillars (5)	\$2,000 ea	_____
Floor - Door Area Graphic (up to 100 sf)	\$1,500 ea	_____
Floor - Concierge Area Graphic (up to 100 sf)	\$1,500 ea	_____

*Materials must be received at least 72 hours prior to display to avoid a \$500 late-setup fee.

**Hotels will have ability to utilize (3) 15-minute time frames during a group buyout.

**Based on availability. Options may not exceed 24 hours per day.

Elevators & Escalators

Elev. Door Marble Surround - Lobby Level (6)*	\$1,500 ea	_____
Elev. Door Marble Surround - Mezzanine Level (6)	\$1,000 ea	_____
Elev. Cab Displays (all) - (10) 6-sec. images, all day**	\$1,000 ea	_____
Elev. Cab Displays (all) - (10) 6-sec. images, custom**	\$1,500 ea	_____
Escalator Walls & Pillar	\$1,000 ea	_____

*Replacement costs for existing hotel graphics may apply

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Convention Registration

Wall - Doorway Header	\$2,000 ea	_____
Floor - Entryway Graphics (up to 100 sf)	\$1,500 ea	_____

East Atrium

Wall - Brick Panels (4+)	\$2,000 ea	_____
Floor - Center Carpet Graphic	\$4,500 ea	_____
Windows - Carpenter (3 sets)	\$2,500 ea	_____
Floor - Imperial Corridor Marble Sections (5)	\$2,000 ea	_____
Wall - 3rd Floor Brick Fascia Panel	\$1,000 ea	_____

Grand Atrium

Wall - Entry Portals (2)	\$3,000 ea	_____
Pillar - Breezeway to Tower	\$1,500 ea	_____
Floor - Breezeway to Tower Building	\$1,500 ea	_____
Floor - Main Corridor	\$10,000 ea	_____
Floor - Garden Lanterns 4-sided (23)	\$750 ea	_____
Reflecting Pool Floating Logos (up to 4 sf)	\$500 ea	_____
Reflecting Pool Logo Box on stand	\$1,500 ea	_____
Wall - Clock Tower Banner	\$3,000 ea	_____
Wall - Multi-Floor Banner (up to 6 floors tall)	\$7,500 ea	_____
Floor - Corridor to Grand Entrance	\$2,000 ea	_____
"Nebula" Kinetic Sculpture - custom color	\$2,000 ea	_____

Grand Entrance (36 panes)

Door Sets (2) - 6 doors, 12 windows each	\$4,000 ea	_____
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Grand Atrium Mezzanine

Wall - Mezzanine Marble Fascia Panels (5)	\$1,500 ea	_____
Wall - Pillar and Beam Area at Escalator Landing	\$2,000 ea	_____

GROUP NAME _____

GROUP CONTACT _____

BRANDING DATES _____

INSTALL DATE _____ TAKEDOWN DATES _____

EVENT MANAGER _____

NOTES _____

\$ _____
RETAIL VALUE

CONTRACTED DISCOUNT _____

\$ _____
ESTIMATED TOTAL

HILTON ANATOLE BRANDING POLICIES

Branding Space...

- is rented branding/advertising space within the hotel's public space. Groups can brand inside their contracted meeting rooms and without fees, and one professionally printed 22"x28" sign is allowed directly outside their meeting room on an easel.
- pricing is daily and for the rented branding/advertising space only - it does not include, and the hotel is not responsible for, branding costs and service issues related to design creative, production or installation.
- must be commensurate to the group's contracted guest rooms and meeting or event space.
- video wall and elevator display materials must be received at least 72 hours prior to display to avoid a \$500 late-setup fee. Hotel will have ability to utilize (3) 15-minute time frames during a group buyout. Video wall and elevator display options are based on availability and may not exceed 24 hours per day.
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- requests and plans must be submitted to Event Management and approved at least 21 days prior to your program.
- plans must include the requested setup and removal dates, floorplan locations and item descriptions.
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A La Carte Branding Items

	UNIT PRICING
Per Window/Glass Door Pane	\$500 ea
Wall - Misc. Graphics (up to 100 sf)	\$1,500 ea
Wall - Misc. Graphics (up to 10 sf)	\$500 ea
Floor - Misc. Graphics (up to 100 sf)	\$1,500 ea
Floor - Misc. Graphics (up to 20 sf)	\$500 ea
Floor - Misc. Graphics (up to 4 sf)	\$100 ea

Any items not listed in this Pricing Guide will be quoted individually by your Event Manager.

BRANDING ITEMS CHECKLIST 2019 PAGE TWO

TOWER ENTRANCE

Porte Cochere

	UNIT PRICING PER DAY	QUANTITY
Fascia Panels (3)	\$7,000 ea	_____
Pillars (4)	\$4,000 ea	_____

Doors & Windows (32 panes)

Ext. Side Door Sets (2) - 1 door, 5 windows each	\$1,000 ea	_____
Int. Side Door Sets (2) - 1 door, 3 windows each	\$1,000 ea	_____
Revolving Center Door Set - 3 doors, 12 windows	\$2,000 ea	_____

Exterior Graphics

Window - Large 4-Panel Exterior	\$3,500 ea	_____
GoBo Light	\$3,500 ea	_____

TOWER

Entrance Lobby

Wall - Front Desk Windows (4)	\$1,500 ea	_____
Wall - Front Desk Front	\$2,000 ea	_____
Wall - Concierge Desk Front	\$1,000 ea	_____
GoBo Light	\$2,000 ea	_____
Floor - Door/Chandelier Area Graphic (up to 100 sf)	\$1,500 ea	_____
Floor - Front Desk Area Graphic (up to 100 sf)	\$1,500 ea	_____

Elevators & Escalators

Elev. Door Marble Surround - Lobby Level (4)*	\$1,500 ea	_____
Elev. Cab Displays (all) - (10) 6-sec. images, all day**	\$1,000 ea	_____
Elev. Cab Displays (all) - (10) 6-sec. images, custom**	\$1,500 ea	_____
Floor - Elevator Landing Graphic (up to 100 sf)	\$1,500 ea	_____

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Chantilly Ballroom Foyer & Prefunction

Pillars - Red Two-Story Marble (8)	\$3,000 ea	_____
Wall - Glass Railing Sections (5)	\$1,500 ea	_____
Per glass railing pane	\$500 ea	_____
Marble Baradari Pavilion - Chantilly Foyer	\$7,500 ea	_____
Pillars - Tan Marble (14)	\$2,000 ea	_____
Wall - Half-Pillar/Pillar Facade (12)	\$1,000 ea	_____
Floor - Marble Stairs (3 flights)	\$2,000 ea	_____

Chantilly Entrance (24 panes)

Door Sets (2) - 4 doors, 8 windows each	\$4,000 ea	_____
Floor - Entry Area Graphic (up to 100 sf)	\$1,500 ea	_____

Tower Mezzanine

Pillars - Tan Marble (7)	\$2,000 ea	_____
Wall - Glass Railing Sections (4)	\$1,500 ea	_____
Per glass railing pane	\$500 ea	_____

Park Entrance Doors (21 panes)

Door Set F3 - 5 doors, 9 windows	\$4,000 ea	_____
Revolving Door Sets (2) F1, F2 - 3 doors, 4 windows ea	\$2,000 ea	_____
Floor - Entry Area Graphic (up to 100 sf)	\$1,500 ea	_____

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Per Window/Glass Door Pane	\$500 ea
Wall - Misc. Graphics (up to 100 sf)	\$1,500 ea
Wall - Misc. Graphics (up to 10 sf)	\$500 ea
Floor - Misc. Graphics (up to 100 sf)	\$1,500 ea
Floor - Misc. Graphics (up to 20 sf)	\$500 ea
Floor - Misc. Graphics (up to 4 sf)	\$100 ea

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BRANDING ITEMS CHECKLIST 2019 PAGE THREE

WEST WING*

	UNIT PRICING PER DAY	QUANTITY
Interior Entry (near elevators)		
Wall - Wood Portal G1	\$3,000 ea	_____
Floor - Area Graphics (up to 100 sf)	\$1,500 ea	_____
Corridor (66 panes)		
Door Set G2 - 2 doors, 11 windows	\$2,000 ea	_____
Window Sets (2) G3, G4 - 12 windows each	\$2,000 ea	_____
Door Set G5 - 2 doors, 7 windows;	\$1,000 ea	_____
Window Sets (3) G6, G7, G9 - 8 windows each	\$1,000 ea	_____
Door Set G8 - 4 doors, 11 small windows	\$1,000 ea	_____
Door Set G10 - 2 doors, 7 small windows	\$1,000 ea	_____
Foyer/Lobby		
Pillars - Wood G11, G12	\$2,000 ea	_____
Wall - Gobo Light	\$2,000 ea	_____
Floor - Area Graphics (up to 100 sf)	\$1,500 ea	_____
Exterior Entrance (16 panes)		
Door Sets (2) G13, G14 - 4 doors, 4 windows each	\$3,000 ea	_____
Floor - Area Graphics (up to 100 sf)	\$1,500 ea	_____

TRINITY CORRIDOR*

Gossip Patio (44 panes)		
Door Sets (4) A1, A2, A3, A4 - 2 doors, 9 windows ea	\$2,500 ea	_____
Connector (23 panes)		
Wall - Large Wood Portal Beam Set A5	\$2,000 ea	_____
Window Sets (2) B1, B3 - 8 windows each	\$1,500 ea	_____
Door Set B2 - 2 doors, 5 windows	\$1,500 ea	_____
Connector Bend (40 panes)		
Window Sets (2) C1, C2 - 8 windows each	\$1,500 ea	_____
Window Sets (2) C3, C4 - 12 windows each	\$2,000 ea	_____
Rotunda (48 panes)		
Window Sets (3) D1, D2, D3 - 16 windows each	\$1,500 ea	_____
Connector to Trinity Prefunction (84 panes)		
Door Set E1 - 2 doors, 28 windows	\$3,000 ea	_____
Door Sets (2) E2, E3 - 2 doors, 10 windows each	\$1,500 ea	_____
Window Set E4 - 30 windows	\$3,000 ea	_____

*References sets from map "Branding Locations - Trinity Corridor & West Wing"

GROUP GUEST BRANDING

Reader Board & Meeting Room Signs - Logo/Message*		
(8) Dual-Display Virtual Concierge Stations	\$1,500 ea	_____
50+ Meeting Room Event Signs	\$300 ea	_____
Selfie Kiosk		
Digital Display Frames	\$60 ea	_____
Front Cling on Kiosk (below screen)	\$250 ea	_____
3-Day Package - unlimited display frames, 1 front cling	\$750 ea	_____

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Guest Room*		
Voicemail Message - (per guest, per message sent)	\$2.00 ea	_____
TV Channel Video per channel (3) - (up to 24 hours)	\$5,000 ea	_____
TV Screen or Bathroom Mirror Cling - (starts at \$5 ea)	\$5.00 ea	_____

Restaurant & Bar Guest Items*		
Logo / Video on TV Screen - (per available TV, per event)	\$500 ea	_____
Branded coffee cups, napkins, etc. - (per event, per 1000)	\$500 ea	_____

Hotel Produced Guest Items*		
Guest Room Keys - (up to 2 per room)	\$7.00 ea	_____
Logo'ed Menus	\$5.00 ea	_____
Logo'ed Meal or Drink Voucher	\$1.00 ea	_____

*Minimum and maximum quantities and other restrictions apply.

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