

BRANDING PLAN 2018

CONFERENCE & EVENT BRANDING PRICING



TOWER + WEST WING + TRINITY

ITEM & AREA PRICING 2018 PAGE ONE

Given the Hilton Anatole's versatile facilities that allow for a dynamic mix of event sizes on any given day, our tiered branding pricing allows each group to either focus their branding within specific areas of the property or maximize their presence more economically with tailored **package pricing**.

	UNIT PRICING PER DAY	AREA PRICING PER DAY	PACKAGE PRICING PER DAY
TOWER ENTRANCE			\$15,000
Porte Cochere		\$12,000	
Fascia Panels (3)	\$7,000 ea		
Pillars (4)	\$4,000 ea		
Doors & Windows (32 panes)		\$6,000	
Ext. Side Door Sets (2) - 1 door, 5 windows each	\$1,000 ea		
Int. Side Door Sets (2) - 1 door, 3 windows each	\$1,000 ea		
Revolving Center Door Set - 3 doors, 12 windows	\$2,000 ea		
Exterior Graphics		\$6,000	
Window - Large 4-Panel Exterior	\$3,500 ea		
GoBo Light	\$3,500 ea		
TOWER			\$45,000
Entrance Lobby		\$10,000	
Wall - Front Desk Windows (4)	\$1,500 ea		
Wall - Front Desk Front	\$2,000 ea		
Wall - Concierge Desk Front	\$1,000 ea		
GoBo Light	\$2,000 ea		
Floor - Door/Chandelier Area Graphic (up to 100 sf)	\$1,500 ea		
Floor - Front Desk Area Graphic (up to 100 sf)	\$1,500 ea		
Elevators & Escalators		\$15,000	
Elev. Door Marble Surround - Lobby Level (4)*	\$1,500 ea		
Elev. Cab Mirror/Glass - Interior (6)*	\$2,000 ea		
Floor - Elevator Landing Graphic (up to 100 sf)	\$1,500 ea		
*replacement costs for existing hotel graphics may apply			
Chantilly Ballroom Foyer & Prefunction		\$15,000	
Pillars - Red Two-Story Marble (8)	\$3,000 ea		
Wall - Glass Railing Sections (5)	\$1,500 ea		
Per glass railing pane	\$500 ea		
Marble Baradari Pavilion - Chantilly Foyer	\$7,500 ea		
Pillars - Tan Marble (14)	\$2,000 ea		
Wall - Half-Pillar/Pillar Facade (12)	\$1,000 ea		
Floor - Marble Stairs (3 flights)	\$2,000 ea		
Chantilly Entrance (24 panes)		\$6,000	
Door Sets (2) - 4 doors, 8 windows each	\$4,000 ea		
Floor - Entry Area Graphic (up to 100 sf)	\$1,500 ea		
Tower Mezzanine		\$10,000	
Pillars - Tan Marble (7)	\$2,000 ea		
Wall - Glass Railing Sections (4)	\$1,500 ea		
Per glass railing pane	\$500 ea		
Park Entrance Doors (21 panes)		\$6,000	
Door Set F3 - 5 doors, 9 windows	\$4,000 ea		
Revolving Door Sets (2) F1, F2 - 3 doors, 4 windows ea	\$2,000 ea		
Floor - Entry Area Graphic (up to 100 sf)	\$1,500 ea		

HILTON ANATOLE BRANDING POLICIES

Branding Space...

- is rented branding/advertising space within the hotel's public space. Groups can brand inside their contracted meeting rooms and without fees, and one professionally printed 22"x28" sign is allowed directly outside their meeting room on an easel.
- pricing is daily and for the rented branding/advertising space only - it does not include, and the hotel is not responsible for, branding costs and service issues related to design creative, production or installation.
- must be commensurate to the group's contracted guest rooms and meeting or event space
- must be approved by hotel management and coordinated by Event Management against adequate information, eligibility and specific pricing prior to purchase.
- requests and plans must be submitted to Event Management and approved at least 45 days prior to your program.
- plans must include the requested setup and removal dates, floorplan locations and item descriptions.
- items include but are not limited to: registration/info desks, kiosks, technology stations, electronic sign/display content, entrance units, meter boards, banners, directional signs, column wraps, escalator graphics, gobo lights, wall graphics, window graphics, light/lantern graphics, floor and carpet graphics.
- items must not obstruct emergency equipment or strobes, security cameras, fire extinguishers, emergency exits or hotel directional signage.
- items must be professionally printed - no hand-written signs or signs taped to doors or walls.
- non-approved stickers are prohibited on all hotel items or surfaces.
- items are in the public space and can legally be photographed and published by the hotel or public.
- clients are responsible to pay for damages or loss of use caused by their branding items, staff or vendors to the hotel's facilities, fixtures, furniture or property.

SAVE 15%! BY USING A PREFERRED VENDOR

Groups may receive 15% off final hotel branding fees when they use a Hilton Anatole preferred vendor for production or installation of their hotel-approved branding. Limit one discount per contracted event.*

Hilton Anatole Preferred Vendors:



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Contact your Event Manager today at +1 214 761 7259 to start branding your event at the Hilton Anatole.

A La Carte Branding Items

	UNIT PRICING
Per Window/Glass Door Pane	\$500 ea
Wall - Misc. Graphics (up to 100 sf)	\$1,500 ea
Wall - Misc. Graphics (up to 10 sf)	\$500 ea
Floor - Misc. Graphics (up to 100 sf)	\$1,500 ea
Floor - Misc. Graphics (up to 20 sf)	\$500 ea
Floor - Misc. Graphics (up to 4 sf)	\$100 ea

Any items not listed in this Pricing Guide will be quoted individually by your Event Manager.

ITEM & AREA PRICING 2018 PAGE TWO

WEST WING*

	UNIT PRICING PER DAY	AREA PRICING PER DAY	PACKAGE PRICING PER DAY
Interior Entry (near elevators)		\$3,000	\$10,000
Wall - Wood Portal G1	\$3,000 ea		
Floor - Area Graphics (up to 100 sf)	\$1,500 ea		
Corridor (66 panes)		\$5,000	
Door Set G2 - 2 doors, 11 windows	\$2,000 ea		
Window Sets (2) G3, G4 - 12 windows each	\$2,000 ea		
Door Set G5 - 2 doors, 7 windows;	\$1,000 ea		
Window Sets (3) G6, G7, G9 - 8 windows each	\$1,000 ea		
Door Set G8 - 4 doors, 11 small windows	\$1,000 ea		
Door Set G10 - 2 doors, 7 small windows	\$1,000 ea		
Foyer/Lobby		\$4,000	
Pillars - Wood G11, G12	\$2,000 ea		
Wall - Gobo Light	\$2,000 ea		
Floor - Area Graphics (up to 100 sf)	\$1,500 ea		
Exterior Entrance (16 panes)		\$6,000	
Door Sets (2) G13, G14 - 4 doors, 4 windows each	\$3,000 ea		
Floor - Area Graphics (up to 100 sf)	\$1,500 ea		

TRINITY CORRIDOR*

	UNIT PRICING PER DAY	AREA PRICING PER DAY	PACKAGE PRICING PER DAY
Gossip Patio (44 panes)		\$6,000	\$10,000
Door Sets (4) A1, A2, A3, A4 - 2 doors, 9 windows ea	\$2,500 ea		
Connector (23 panes)		\$4,000	
Wall - Large Wood Portal Beam Set A5	\$2,000 ea		
Window Sets (2) B1, B3 - 8 windows each	\$1,500 ea		
Door Set B2 - 2 doors, 5 windows	\$1,500 ea		
Connector Bend (40 panes)		\$4,000	
Window Sets (2) C1, C2 - 8 windows each	\$1,500 ea		
Window Sets (2) C3, C4 - 12 windows each	\$2,000 ea		
Rotunda (48 panes)		\$2,000	
Window Sets (3) D1, D2, D3 - 16 windows each	\$1,500 ea		
Connector to Trinity Prefunction (84 panes)		\$3,500	
Door Set E1 - 2 doors, 28 windows	\$3,000 ea		
Door Sets (2) E2, E3 - 2 doors, 10 windows each	\$1,500 ea		
Window Set E4 - 30 windows	\$3,000 ea		

* references sets from map "Branding Locations - Trinity Corridor & West Wing"

GROUP GUEST BRANDING

	UNIT PRICING PER DAY	AREA PRICING PER DAY	PACKAGE PRICING PER DAY
Reader Board & Meeting Room Signs - Logo/Message*		\$15,000	\$40,000
(8) Dual-Display Virtual Concierge Stations	\$1,500 ea		
50+ Meeting Room Event Signs	\$300 ea		
Guest Room*		\$25,000	
Voice Mail Message - (per guest, per message sent)	\$2.00 ea		
TV Channel Video per channel (3) - (up to 24 hours)	\$5,000 ea		
TV Screen or Bathroom Mirror Cling - (starts at \$5 ea)	\$5.00 ea		
Restaurant & Bar Guest Items*		\$2,000	
Logo / Video on TV Screen - (per available TV, per event)	\$500 ea		
Branded coffee cups, napkins, etc. - (per event, per 1000)	\$500 ea		
Hotel Produced Guest Items*			
Guest Room Keys - (up to 2 per room)	\$7.00 ea		
Logo'ed Menus	\$5.00 ea		
Logo'ed Meal or Drink Voucher	\$1.00 ea		

*Minimum and maximum quantities and other restrictions apply.

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Wall - Misc. Graphics (up to 10 sf)	\$500 ea
Floor - Misc. Graphics (up to 100 sf)	\$1,500 ea
Floor - Misc. Graphics (up to 20 sf)	\$500 ea
Floor - Misc. Graphics (up to 4 sf)	\$100 ea

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RESERVE YOUR BRANDING

Secure your branding package options today by contacting your **Event Manager** at **+1 214 761 7259**.

We look forward to seeing you and hosting your event at the Hilton Anatole!

BRANDING RESOURCES

available on
[AnatoleBranding.com](https://www.anatolebranding.com)

- IDEAS - inspiration photos
- GUIDE - branding area locations
- PRICING - items, areas, packages
- POLICIES - info, terms & conditions
- MAPS - full map & hotel sections